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IGO REPORTS FIRST QUARTER 2014 FINANCIAL RESULTS

SCOTTSDALE, Ariz., April 29, 2014 – iGO, Inc. (OTCQB: IGOI) (the “Company” or “iGO”), a leading provider of eco-friendly power management solutions and accessories for mobile electronic devices, today reported financial results for the first quarter ended March 31, 2014.

Net revenue for the first quarter of 2014 was \$1.6 million, as compared to \$5.6 million in the same period of the prior year. The decline in revenue is primarily attributable to lower sales of power products.

Net loss was \$1.1 million, or (\$0.38) per share, in the first quarter of 2014, compared with a net loss of \$2.5 million, or (\$0.86) per share, in the same quarter of the prior year.

The Company had \$8.4 million in cash, cash equivalents, and short-term investments, and no debt as of March 31, 2014.

About iGO, Inc.

iGO has been a leader in the mobile accessories industry since 1995, offering premium power solutions for laptop computers and electronic mobile devices that enhance the possibility of living life fully charged. iGO's universal chargers, batteries, and audio accessories offer support and performance that elevates the mobile consumer experience.

iGO's products are available at www.igo.com as well as through leading resellers and retailers.

iGO® is a registered trademark of iGO, Inc. All other trademarks or registered trademarks are the property of their respective owners.

iGO has adopted a Rights Agreement to deter acquisitions of 4.9% or more of the Company's common stock (subject to certain exceptions) by any group or person in order to protect the Company's ability to utilize its net loss carryforwards to reduce potential future federal income tax obligations.

On December 23, 2013, the Company, and Incipio Technologies, Inc. entered into an Inventory Purchase and License Agreement, pursuant to which Incipio will manage the manufacture, sales and distribution of the iGO® branded line of power supply products and accessories and other future products that maybe developed by the Company and Incipio.

Forward-looking statements

Certain information in this press release may constitute forward-looking information that involves risks and uncertainties that could cause actual results to differ materially from those estimated. Persons are cautioned that such forward-looking statements are not guarantees of future performance and are subject to various factors that could cause actual results to differ materially from those estimated. Undue reliance should not be placed on such forward-looking statements.

The Company undertakes no obligation to publicly update or revise any forward-looking statements, or any facts, events, or circumstances after the date hereof that may bear upon forward-looking statements. Additionally, the Company does not undertake any responsibility to update you on the occurrence of unanticipated events which may cause actual results to differ from those expressed or implied by these forward-looking statements.

iGo, Inc. and Subsidiaries
Condensed Consolidated Statements of Operations
(000's except per share data)
(unaudited)

	Three months ended	
	March 31,	
	2014	2013
Net revenue	\$ 1,568	\$ 5,582
Gross profit	34	881
Operating expenses:		
Sales and marketing	302	859
Research and development	79	460
General and administrative	743	1,881
Total operating expenses	<u>1,124</u>	<u>3,200</u>
Loss from operations	(1,090)	(2,319)
Interest income (expense), net	-	2
Other income (expense), net	(29)	(176)
Net loss	<u>\$ (1,119)</u>	<u>\$ (2,493)</u>
Basic and diluted net loss per share	\$ (0.38)	\$ (0.86)
Basic and diluted weighted average common shares outstanding	2,945	2,898

iGo, Inc. and Subsidiaries
Condensed Consolidated Balance Sheets
(000's)
(unaudited)

	<u>March 31,</u> <u>2014</u>	<u>December 31,</u> <u>2013</u>
ASSETS		
Cash and cash equivalents	\$ 6,262	\$ 6,854
Short-term investments	2,145	2,142
Accounts receivable, net	78	1,065
Inventories	647	1,407
Prepaid expenses and other current assets	93	201
Total current assets	<u>9,225</u>	<u>11,669</u>
Other assets, net	299	434
Total assets	<u>\$ 9,524</u>	<u>\$ 12,103</u>
 LIABILITIES AND EQUITY		
Liabilities, excluding deferred revenue	\$ 1,235	\$ 2,701
Deferred revenue	-	-
Total liabilities	<u>1,235</u>	<u>2,701</u>
Total stockholders' equity	<u>8,289</u>	<u>9,402</u>
Total liabilities and equity	<u>\$ 9,524</u>	<u>\$ 12,103</u>