



Press Release

iGo, Inc. Announces Completion of Review of Strategic Alternatives

SCOTTSDALE, Ariz., Apr 06, 2010 (BUSINESS WIRE) --iGo, Inc. (Nasdaq: IGOI), a leading provider of eco-friendly power management solutions, today announced that its Board of Directors has concluded its review of strategic alternatives and has determined that the most appropriate course of action for maximizing shareholder value is for the Company to continue executing its existing business plan. The Company announced in March 2009 that its Board had initiated a process to identify and consider strategic alternatives. The Board had retained Needham & Co. as its financial advisor for the review of strategic alternatives.

Commenting on the decision, Michael D. Heil, Chief Executive Officer of iGo, said, "While the Board believed that it was in the best interest of stockholders for the Company to consider strategic alternatives, the Board has concluded that, in light of the alternatives available, the best course of action at this time is for management to focus on executing the Company's business plan. As we have previously indicated, we believe our revenue in the first quarter of 2010 will be lower than the fourth quarter of 2009. However, our progress in adding new accounts and increasing the distribution of our new products based on iGo Green(R) Technology should result in higher revenue as we move through 2010. Following the changes we have made to our business model over the past year, we are optimistic that we can generate profitable growth over the long-term and create additional value for stockholders in the process."

About iGo, Inc.

iGo, Inc., based in Scottsdale, Arizona, is a leading provider of power management solutions, including eco-friendly chargers for laptop computers and mobile electronic devices (e.g., mobile phones, PDAs, digital cameras, etc.). All of these chargers leverage iGo's intelligent tip technology, which significantly minimizes electronic waste by enabling one charger to power/charge hundreds of brands and thousands of models of mobile electronic devices through the use of interchangeable tips. iGo is also the creator of a new, innovative patent-pending power saving technology that automatically eliminates wasteful and expensive standby or "vampire" power that is generated from chargers continuing to draw electricity when a mobile electronic device no longer requires charging or is disconnected from the charger.

iGo's products are available at <http://www.igo.com> as well as through leading resellers and retailers. For additional information call 480-596-0061, or visit <http://www.igo.com>.

iGo is a registered trademark of iGo, Inc. All other trademarks or registered trademarks are the property of their respective owners.

This press release contains "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934. The words "believe," "expect," "anticipate," "should," and other similar statements of expectations identify forward-looking statements. Forward-looking statements in this press release include the belief that executing on the existing business plan is in the best interests of shareholders; the expectation that revenue in the first quarter of 2010 will be lower than the fourth quarter of 2009; the expectation that the addition of new accounts and increased distribution of products based on iGo Green Technology will help drive increasing revenue throughout 2010; and the expectation that the changes made to the Company's business model over the past year will generate long-term profitable growth and create additional value for stockholders. These forward-looking statements are based largely on management's expectations and involve known and unknown risks, uncertainties and other factors, which may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. Risks that could cause results to differ materially from those expressed in these forward-looking statements include, among others, the loss of, and failure to replace, or substantial declines in orders from, any significant customers, most notably including RadioShack; the inability of the Company's sales and marketing strategy to generate broader consumer awareness, increased adoption rates, or impact sell-through rates at the retail and

wireless carrier level; the timing and success of product development efforts and new product introductions, including internal development projects as well as those being pursued with strategic partners; the timing and success of product developments, introductions and pricing of competitors; the timing of, or declines in, substantial customer orders; the availability of qualified personnel; the availability and performance of suppliers and subcontractors; increases in manufacturing or component costs; the ability to expand and protect the Company's proprietary rights and intellectual property; the successful resolution of unanticipated and pending litigation matters; market demand and industry and general economic or business conditions; and other factors to which this press release refers. Additionally, other factors that could cause actual results to differ materially from those set forth in, contemplated by, or underlying these forward-looking statements are included in the Company's Annual Report on Form 10-K for the year ended December 31, 2009 under the heading "Risk Factors." In light of these risks and uncertainties, the forward-looking statements contained in this press release may not prove to be accurate. The Company undertakes no obligation to publicly update or revise any forward-looking statements, or any facts, events, or circumstances after the date hereof that may bear upon forward-looking statements. Additionally, the Company does not undertake any responsibility to update you on the occurrence of unanticipated events which may cause actual results to differ from those expressed or implied by these forward-looking statements.

SOURCE: iGo, Inc.

Financial Profiles

Tony Rossi, 310-478-2700 x13

trossi@finprofiles.com