



Press Release

New iGo iPad Car Charger Simplifies Fourth of July Travel

SCOTTSDALE, AZ, Jun 30, 2011 (MARKETWIRE via COMTEX) --

According to the American Automobile Association (AAA), 39 million Americans are expected to travel this Fourth of July weekend. With many travelers taking their favorite gadgets with them when they hit the open road, the new iGo iPad Car Charger from iGo, Inc. (NASDAQ: IGOI) quickly and easily powers iPads, iPhones, iPods and more while in the car.

"With more consumers in the marketplace today owning a variety of Apple products, it was important for iGo to provide accessories that directly support their needs," said Wally Thornton, vice president of product management and supply chain of iGo. "The iGo iPad Car Charger is the perfect travel companion, offering ultimate versatility to travelers seeking to stay connected while on the go."

In addition to charging the most popular Apple products, the iGo iPad Car Charger also charges other devices via a USB output to allow travelers to charge all of the gadgets they will need on vacation, including phones, GPS devices, gaming devices and digital cameras. Now travelers can always get the power they need to watch movies, listen to music, email friends and family or engage with the world.

The iGo iPad Car Charger joins the iGo iPad Wall Charger, which works worldwide without the need for a voltage converter when traveling internationally. The iGo iPad Car Charger (\$24.99) and the iGo iPad Wall Charger (\$29.99) are sold separately and are available nationwide and in Europe as well as through www.iGo.com.

For more information about the iGo iPad Car Charger, please visit www.iGo.com. Stay connected with iGo at www.Facebook.com/iGoInc and www.Twitter.com/iGo.

About iGo iGo, Inc. offers a full line of innovative accessories for almost every mobile electronic device on the market. Whether a consumer wants to power, protect, listen to, share, cool, hold or connect to their device, iGo has the accessories they need. iGo is also a leader in developing eco-friendly power solutions based on its patented iGo Green(R) technology, which automatically reduces the wasteful and expensive standby, or "vampire," power consumed by electronic devices. iGo products are available at www.iGo.com, as well as through leading resellers and retailers throughout the world. For additional information, call 480-596-0061 or visit www.iGo.com. iGo is a registered trademark and KeyJuice is a trademark of iGo, Inc. All other trademarks or registered trademarks are the property of their respective owners.

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