



## Press Release

### **iGo and Shaq Launch All-Star Headphone Line**

SCOTTSDALE, AZ, Jul 07, 2011 (MARKETWIRE via COMTEX) --

iGo, Inc. (NASDAQ: IGOI), the most trusted name in the mobile accessory market, is introducing an innovative headphone line specifically designed to maximize the listening experience from iPods and smartphones. The new line, which is championed by basketball legend Shaquille O'Neal, offers outstanding sound quality and sleek, eye-catching designs that are perfect for work, travel or at home.

"Music and travel are huge parts of my life, so having the right headphones is critical. The iGo headphones deliver incredible sound for an affordable price," said Shaquille O'Neal.

The iGo headphone line is available in multiple headphone styles, including earbuds, mid-sized headphones, and over-ear headphones, as well as an active noise-canceling option. In addition, all iGo headphones come with an integrated microphone and SKYPE(R) adapter, allowing users to easily communicate with others.

The affordable iGo headphone line features four distinct models, including:

- iGo City Headphones: The over-ear stereo headphone features active noise-canceling technology to block out background noise, allowing users to relax and focus on the music. Perfect for use at work, travel or home, the iGo City Headphones easily fold to fit into a briefcase, suitcase or purse and are available in brown and gold or white and red. (MSRP: \$129.99)
- iGo Memphis Headphones: The over-ear stereo headphone folds to a compact size for travel, whether it is across the globe or down the street. Available in black and red or brown and gold, the iGo Memphis Headphones are outfitted with versatile swivel ear cups to provide a better fit for music enthusiasts. (MSRP: \$29.99)
- iGo Miami Headphones: The mid-sized stereo headphone features a lightweight frame and cushioned ear cups providing a more comfortable listening experience. With a classic, retro design, the iGo Miami Headphones are available in brown and gold or white and red. (MSRP: \$39.99)
- iGo Detroit Headphones: The in-ear earbud headphone delivers the highest in sound quality, but is compact enough to fit into your pocket. Equipped with four different ear gel sizes to comfortably fit inside the ear, the iGo Detroit Headphones are available in brown and gold, blue and grey or white and red. (MSRP: \$19.99)

The iGo headphone line is available now at [www.iGo.com](http://www.iGo.com). For more information about iGo, please visit [www.iGo.com](http://www.iGo.com). Stay connected with iGo at [www.Facebook.com/iGoInc](http://www.Facebook.com/iGoInc) and [www.Twitter.com/iGo](http://www.Twitter.com/iGo).

About iGo iGo, Inc. offers a full line of innovative accessories for almost every mobile electronic device on the market. Whether a consumer wants to power, protect, listen to, share, cool, hold or connect to their device, iGo has the accessories they need. iGo is also a leader in developing eco-friendly power solutions based on its patented iGo Green(R) technology, which automatically reduces the wasteful and expensive standby, or "vampire," power consumed by electronic devices. iGo products are available at [www.iGo.com](http://www.iGo.com), as well as through leading resellers and retailers throughout the world. For

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